



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of December 15, 2021

Board Members Present:

- Garrett Greene, Pres.
- Dawnie Slabaugh, Secretary
- Margaret Dean, Treasurer
- Alysia Garcia
- Marie Green
- Patc Dawson

Board Members Absent: Ronda Gubetta, Jeannie Tuman, Elizabeth Tabor

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:05 p.m.

Item 1: **Open Forum**

Item 2: **Consent Agenda:**

- a) Approval of Meeting Minutes of October 20, 2021.
- b) Financial Reports for October 2021

Motion was made (Alysia / Marie) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

- a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$3055.07
Foundation Checking: \$1,936.19
Foundation Savings: \$1,058.41

The Visitor's Center has had 670 guests since January 5, 2021. The visual traffic has continued to decrease along Interstate 5 and Highway 97, lending to less domestic vacation traffic in our area, and there are fewer guests at the Cabin. Although the State has lifted the mask mandate for those who have received the vaccine, staff will continue to wear masks indoors when visitors are in the Cabin. There is a chance the State may resume the mask mandate and most businesses continue to follow the CDC requirements and are posting mask requirements although not enforcing them.

Update: Business Guide – The Chamber Executive Director will be setting up a meeting with Siskiyou Economic Development to discuss a "Visitors Guide" for Siskiyou County. It would be similar to the one previously discussed, where all communities would be

represented, and cities would have sections and be color coded on the publication edge for easy access. It would be a guide that everyone would benefit from. Richard will set the meeting date and interested Board members are invited to attend the meeting with him if possible.

The Chamber filed for the Fourth Quarter TOT funding (\$8,000) from the City of Weed and expect to be receiving the funds by the end of the month.

Update: City Mapping – No new updates.

Events in December 14, 2021 - The 2021 Old Fashion Christmas was a success, there were approximately 50 people at our tree lighting at Heritage Plaza. Visit with Santa, drew 75 children and adults.

City Beautification: We are continuing to experience theft of flowers from the Flower Pots. The Executive Committee had suggested to put up some cameras along Main Street to try and catch the perpetrators. I would like to set up a meeting with the City Manager to discuss the situation. The Board should decide what to do in the spring, when we have to replant. We have notified the city at a past meeting and will keep an eye out for any additional thefts. We were told by other Cities that this is quite common where plants are open to the public.

Vision Statue Relocation – the Board should consider re-visiting this project in the Spring. The New Location would be at the northern most planter area. Remove the birch tree to give more room for the statue. Run electrical to illuminate the statue at night and provide ground cover. We will need to make a formal request to the City of Weed in March to acquire the statue, request permission to relocate the statue to the Visitors Center, provide a cost and a plan on how the Statue will be moved. The actual relocation would most likely take place in the spring of 2022.

New Membership Drive: We will begin our membership drive in December. The Board will need to review the costs to the various levels and adjust as necessary. Hopefully this new year will be a bit brighter, and we will have a revitalized downtown with some new businesses.

b) Executive Committee Report and/or Action Recommended:

- i. TOT Fourth Quarter Update – Richard said the fourth quarter TOT request was submitted for \$8,000.

c) Reports / Updates:

i. Upcoming Events:

- **Old Fashioned Christmas** – This event was held December 4 at the Weed Community Center. The event started out at City Hall with the community tree

lighting and then moved to the Weed Community Center. Santa and Mrs. Claus handed out toys and everyone had lots of fun.

- **Finalize Dates for all 2022 Events** – Richard will design a ‘rack card’ featuring the Weed Chamber events for 2022. Event dates have been set as follows:
 - Chinese Auction – March 26, 2022 – Garrett, Alysia, and Marie volunteered to take over as Chair of the Chinese Auction Planning Committee. Margaret and Ronda will still help.
 - 420 Event – April 20, 2022
 - Steampunk Festival – May 21-22, 2022
 - Weed Carnevale – July 14-17, 2022
 - Rollin in Weed Car & Bike Show – August 27-28, 2022
 - Including Bocce Ball, Horseshoe, and Cornhole Tournaments
 - Trunk or Treat – October 29, 2022
 - Old Fashioned Christmas Party – December 3, 2022

ii. **City Beautification (Downtown Weed)** –

- Planter Pots for Main Street –Some of the pots have been knocked over. The Board discussed what to do with them for the winter.... Leave as is or store. No decision made. Plants will need to be refreshed in the spring. Patc offered to help order plants in the spring.
- Heritage Park: No new updates.
- Letter to Downtown Business Owners/Property Managers – Richard has the letter ready to send. Will go to County to get the list.
- Weed Arch Renovation Project – Project paused due to weather.
- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – There is room for extra wording on the sign to direct visitor to downtown businesses. Garrett said once the wording is finalized he will get the sign made.

iii. **Cabin Improvements**

- Relocation of “Vision” Sculpture – See Executive Director update, Item 3.a.

iv. **Other Items for Discussion at Future Meeting**

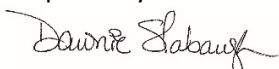
- No new items were suggested.

Item 4:

Next Meeting Date and Time:

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, January 19 beginning at 6 p.m., location TBD. Meeting adjourned at 6:44 p.m.

Respectfully Submitted By:



Approved By:

Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- City Christmas Decorations