



# Weed Chamber of Commerce

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## Weed Chamber of Commerce Board of Directors Meeting Minutes of September 15, 2021

### Board Members Present:

- Dawnie Slabaugh, Secretary
- Ronda Gubetta, Past VP
- Patc Dawson
- Alysia Garcia, Vice Pres.
- Margaret Dean
- Jeanne Tuman

**Board Members Absent:** Garrett Greene, Elizabeth Tabor, Marie Green

**Staff Present:** Richard Dinges

**Guests Present:** None

Meeting Called to Order: 6:02 p.m.

Item 1: **Open Forum**  
None

Item 2: **Consent Agenda:**  
a) Approval of Meeting Minutes of August 18, 2021.  
b) Financial Reports for August 2021

Motion was made (Margaret / Patc) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$14,153.67

Foundation Checking: \$2,156.19

Foundation Savings: \$1,058.38

The Visitors Center has had 516 guests since reopening to the public January 5, 2021. The visual traffic was higher in July but has continued to decrease along Interstate 5 and Highway 97 lending to less domestic vacation traffic in our area, the smoke hasn't helped, and we are seeing fewer guests at the Cabin. Since the State has lifted the mask requirement for those that have received the vaccine many people have selected to wear masks indoors. The State may resume the mask requirements and most businesses continue to follow the CDC requirements and are reverting back to mask requirements. The Cabin management is currently requesting that visitors wear masks when visitors enter the facility because we have visitors which may not be inoculated.

Update - California Relief Grant Program - The Chamber applied for the grant of \$5,000 and we have since received the funding which was automatically deposited into the business account.

Update –Business Guide - No new updates.

The Chamber has filed for the Third Quarter TOT funding (\$8,000) from the City of Weed (3rd Draw). We are currently awaiting the check.

Update - City Mapping. – I will be meeting with Lauren Burk soon to draft a new map of downtown Weed.

#### Events in August

Summer Fun 21 was a first-time Event and included 4 separate events beginning Friday evening and lasting through the weekend, ending Sunday afternoon.

Bocce Ball was a carry-over from Carnevale which was postponed due to local Fires in the Area (Lava Fire) from its original date in July. There were 21 teams the competed in the event.

The Horse Shoe Event was also a carryover from Carnevale and was a success. It began on Saturday and finished up on Sunday.

The Car Show was an unexpected success, having it in Bel Air Park doubled the number of cars we had from the downtown location and participants relayed to us they preferred the Park to Downtown. We had 76 vehicles in all. Being the first time at the park we believed the show went fairly smooth. We encountered some unforeseen problems from Judging to the number of categories which proved to be confusing. We believe we have now solved some of those issues and should make next year's event a better.

The Cornhole Event was our inaugural event and new to Weed. It was a Professional event and the Event will be added to the Pro Circuit. "C H Cornhole" helped put on the event and we had 24 teams. This is short for a regulation tournament as there are usually 32 or 64 teams in competition. We were told that for the Inaugural Event the turnout was excellent and will only get better as the event grows. There was some speculation that not enough local teams participated, and we should have an Amateur League for the locals wrapped into the Pro Tournament. This is something to consider next year. The estimated profit from all the events was \$2,800 after all expenses were paid. Not a Carnevale but not bad for a weekend and a new event.

City Beautification – The Chamber has purchased the flower boxes, and they were placed and planted last week throughout downtown. A big Thanks to the Beautification Committee and Director Margaret Dean for ordering the Boxes and having them planted.

The Chamber has enlisted the help of an individual (Michael Two Leaves) from the AARP Program to maintain the planters and provide cleanup along the sidewalks along Main Street. We will coordinate the cleanup with the City of Weed. The Chamber would like the Pet "Poopoo' Station at Heritage Park relocated to the City of Weed Property Plaza.

New Memberships: I would like to set up a time to present Certificates for our Platinum Sponsors, La Florista and Perfect Union in the upcoming week or two. These members have been waiting to have this presentation for a few months. The weather is cooperating, so we need to get this done.

b) **Executive Committee Report and/or Action Recommended:** No action to report. Need to have future discussion regarding who is allowed to have keys to shed located at Bel Air Park and why they need to have access to the shed.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Debrief Event - Summer Fun in 21 / Rollin in Weed Car Show** – See the Executive Directors report for update.
- **Chinese Auction 2021** –Have not received many responses for donations. Board is concerned the event date is set for just a couple of weeks from date of this meeting and decided to move event to spring (March 19 or 26) 2022. Richard will check with Sons Hall regarding availability.
- **Trunk or Treat** – Event to be held Saturday, October 30 from 5 to 8 p.m. on Main Street. The committee has already begun to meet and work on plans for the event. Advertising has already begun. Lots of candy is needed. Suggest asking Rotary for donation to help purchase candy.
- **Wreaths Across America** – No new updates.
- **Old Fashioned Christmas** – This event will be held Saturday December 4 at the Community Center.
  - City Christmas Decorations – Patc did a little bit of research to try and find decorations that would fit on the light poles (30 poles). Believes 30 inch wreaths be too big for the poles. Cost is approximately \$250 each unit. Patc will talk to Joyce Oliver to see if she is storing decorations that belong to the Chamber.

ii. **City Beautification (Downtown Weed)** –

- Planter Pots for Main Street –
- Heritage Park: Triangle Shade, Games, More Events – It will cost \$15,000 to purchase triangle shades for the park.
- Letter to Downtown Business Owners/Property Managers – Richard has the letter ready to send. Will go to County to get the list.
- Weed Arch Renovation Project –Margaret talked to the tattoo guy who is ready to get to work on the arch.

- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – Richard talked to the City to get the work on schedule.

**iii. Cabin Improvements**

- Storage Shed for Cabin – Still waiting on an estimate for the cost of electric.
- Landscaper for Property –see Director’s report.
- Relocation of “Vision” Sculpture – Richard will also talk to Craig about this.
- New Door for Cabin – Richard will get an estimate for the cost to replace the door and present to Board at next meeting.

**iv. Other Items for Discussion at Future Meeting–**

- Consideration to Purchase a Portable Printer (\$350) – on hold
- Consideration to Purchase Gardening Supplies (\$500) – Motion was made (Ronda / Patc) to purchase the supplies needed for Chamber landscaping (wagon, spray system, and other items) not to exceed \$500. Motion passed.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, October 20, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:41 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary  
Board of Directors  
Weed Chamber of Commerce

Approved By:

Garrett Greene, President  
Board of Directors  
Weed Chamber of Commerce

**Future Agenda Items for Discussion / Consideration:**

- Community Stage - Look for paperwork on the Stage - ask City to produce - Richard