



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of August 18, 2021

Board Members Present:

- Garrett Greene, President
- Marie Green
- Ronda Gubetta, Past VP
- Dawnie Slabaugh, Secretary
- Alysia Garcia, Vice Pres.
- Margaret Dean

Board Members Absent: Elizabeth Tabor, Patc Dawson, Jeannie Tuman

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:04 p.m.

Item 1: **Open Forum**
None

Item 2: **Consent Agenda:**
a) Approval of Meeting Minutes of July 21, 2021.
b) Financial Reports for July 2021

Motion was made (Marie/Alysia) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$8,981.66
Foundation Checking: \$2,026.19
Foundation Savings: \$1,058.37

The Visitors Center has had 460 guests since reopening to the public January 5, 2021. The visual traffic was higher in July but has decreased in August along Interstate 5 and Highway 97, mostly due to an increase in fuel costs and smoke in the area.

Update on the California Relief Grant Program - The Chamber applied for the grant of \$5,000 in May and we were recently notified that the Chamber is considered for funding. All of the required paperwork with appropriate signatures has been submitted.

Update on the Business Guide – Richard spoke with Jim Mullins, GM of MS Board and Ski Park to see if he would help with the guide while he is off-duty from his GM duties.

Update on City Mapping – Richard spoke with Lauren Burk who had drawn a map of Weed in 2012. Want to get the downtown area mapping done. Will be drawn as a cartoon map, showing ‘open’ businesses. He is hoping to meet with her soon.

New Memberships - The Chamber will have to start setting up for the membership drive which will coincide with our Business Guide. Planning on having the Business Guide ready for spring 2022 so the drive should run October through January. Richard will set a time to present Certificates for Platinum Sponsors, La Florista and Perfect Union in the next week or two. These members have been waiting to have this presentation for a few months. New business, The Spot, will also need a ribbon-cutting event scheduled.

The weather is cooperating, so we need to get these events scheduled. Richard will schedule and let members know day/time.

b) **Executive Committee Report and/or Action Recommended:** No action to report.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Summer Fun in 21 / Rollin in Weed Car Show** –This year’s Car Show will be showcased with a Bocce Ball Tournament, Cornhole Tournament, and a Horseshoe Tournament that will run from Saturday, August 28 to Sunday, August 29. There will be live Music, Food and Beer, Saturday and Sunday. We will need volunteers for the Car Show and Beer Booth.
- **Chinese Auction 2021** –The board decided to move forward with the event, but change to a Drive-Through Dinner with a live-streamed Auction that can watched on screen. The decision to change was due to the rise in COVID cases in the community. Theme is Roaring 20’s. Need to start getting donations for the event. The Board set a meeting date to discuss the Chinese Auction event alone so as not to take up the entire Board meeting with discussion. This meeting will be held Monday, August 23 at 6pm.
- Trick and Trunk – Event to be held Saturday, October 30 from 5 to 8 p.m. on Main Street. The committee has already begun to meet and work on plans for the event.
- Old Fashioned Christmas – This event will be held Friday, December 3.
- **Wreaths Across America** – No new updates. Marie will update when the link is ready to share out to the community.

ii. **City Beautification (Downtown Weed) –**

- Planter Pots for Main Street – Margaret will purchase the pots for Main Street. They will be stored for the winter and then ready to put out in the spring.
- Update on Letter to Downtown Business Owners / Property Managers – Richard is still working on the project. Needs to go to County Assessor’s office to get the list of property owners.

- Weed Arch Renovation Project –Recommendation to paint the mountain only, install the new lights and be done with the project for now. Garrett will talk to John Utek regarding schedule for work and will also order the lights.
- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – Richard needs to schedule meeting with City to get the signage posted/installed. The new vinyl has been received and is ready for installation. Cindy Stensaas has offered to pay half the cost.
- Heritage Park – the gate is not locked during the day, but has a ‘spring-loaded’ closure which makes it appear to be closed and locked. Richard said the cost to purchase the triangle-shaped coverings will be approximately \$15,000.

iii. Cabin Improvements

- Removal of Old Stove Stack in the Roof – work to remove and close in the chimney hole is complete.
- Storage Shed for Cabin – Garrett researched. No delivery to Weed. Or, what about asking the high school to build? The Item was discussed at the Executive Committee and it was thought that extra storage is need for supplies and events and there is no more room at the Cabin. The cost for a 10’ x 12’ wood frame building is \$1,800 to \$2,500 depending on the security needed. We will have to get a quote on fencing and All Trade will give us a quote on a pad and electrical.
- Landscaper for Cabin – Richard has identified someone who may be interested in the position.
- Relocation of “Vision” Sculpture – Margaret stopped by City Hall to inquire about steps to be taken in order to relocate Vision. She will report back at the next meeting.

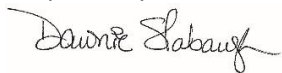
iv. Other Items for Discussion at Future Meeting–

- City Christmas Decorations – No discussion.
- More Events Held at Heritage Plaza – No discussion.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, September 15, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:10 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- Community Stage - Look for paperwork on the Stage - ask City to produce (August) - Richard