



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of July 21, 2021

Board Members Present:

- Garrett Greene, President
- Dawnie Slabaugh, Secretary
- Marie Green
- Alysia Garcia, Vice Pres.
- Ronda Gubetta, Past VP
- Jeannie Tuman
- Patc Dawson

Board Members Absent: Margaret Dean, Elizabeth Tabor

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:05 p.m.

Item 1: **Open Forum**
None

Item 2: **Consent Agenda:**
a) Approval of Meeting Minutes of June 16, 2021.
b) Financial Reports for June 2021 – Once we start our events, income will increase.

Motion was made (Marie/Alysia) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$15,081.65
Foundation Checking: \$2,090.19
Foundation Savings: \$1,058.36

The Visitors Center has had 297 guests since reopening to the public January 5, 2021. The visual traffic has continued to increase along Interstate 5 and Highway 97, although a week of fire and smoke kept the Center closed for four days as Hwy 97 was closed to normal traffic.

Since the State has lifted the mask requirement for those that have received the vaccine we are seeing visitors who are wearing masks and those who are not. If requested, we will wear masks to make our visitors more comfortable.

Currently McCloud, Dunsmuir, and Yreka Chamber offices have opened after being closed for more than a year. Mt. Shasta (Thursday – Monday) and Weed (Tuesday – Friday) continue to be open.

Update on the California Relief Grant Program - The Chamber applied for the grant of \$5,000 in May and we are in the running for the Grant Pool. They are now in their sixth round of grants.

Update on the Business Guide – left a message for Haley Brown at the MSAN to return call to discuss the guide.

Update on City Mapping – Richard spoke with Lauren Burk who had drawn a map of Weed in 2012. Want to get the downtown area mapping done. Will be drawn as a cartoon map, showing ‘open’ businesses.

New Memberships - The Chamber will have to start setting up for the membership drive which will coincide with our Business Guide. Planning on having the Business Guide ready for spring 2022 so the drive should run October through January. Richard will set a time to present Certificates for Platinum Sponsors, La Florista and Perfect Union in the next week or two. These members have been waiting to have this presentation for a few months. The weather is cooperating, so we need to get this done. Richard will schedule and let members know day/time.

b) **Executive Committee Report and/or Action Recommended:** No action to report.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Weed Farmers Market** –The Weed Farmers Market is slowly building momentum. I have been present on three occasions and have seen an increase in traffic. Produce is beginning to appear and will increase as summer moves forward. There are several vendors that appear to do well. I believe it will increase in size in the next few weeks
- **Weed Carnavale** – Freak Out, carnival ride – popular!! 8 vendors have been refunded and 1 is awaiting confirmation – says they sent the money in and I have no record. One vendor had their checks returned and one did not pay. Total Refund \$1,725. Bocce Ball – 5 teams were refunded their entrance fee for a total of \$250, and one Jr. \$10 for a total of \$260. Currently no Carnevale Tickets have been refunded.
- **Rollin in Weed Car Show** –This year’s Car Show will be showcased with a Bocce Ball Tournament and a Horseshoe Tournament that will run from Friday August 27th to Sunday August 29th. We will have live Music, Food and Beer, Saturday and Sunday. We will need volunteers for the Car Show and Beer Booth.
- **Chinese Auction 2021** –October 2 at Sons of Italy Hall. Theme is Roaring 20’s. Need to start getting donations for the event.
- **Wreaths Across America** – No new updates. Marie will update when the link is ready to share out to the community.

ii. **City Beautification (Downtown Weed) –**

- Update on purchasing Planter Pots for Main Street – Jeanne and Elizabeth are still working on getting the pots. Going to get the same pots as what is in front of La Florista. If not able to plant flowers, will plant small trees and bulbs. New idea to consider would be to paint crosswalks with a stencil brick design. Need to talk with City, Craig Sharp.
- Update on Letter to Downtown Business Owners / Property Managers – Richard is still working on the project. Needs to go to County Assessor’s office to get the list of property owners.
- Weed Arch Renovation Project –Still waiting on the painter.
- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – Richard needs to schedule meeting with City to get the signage posted/installed.

iii. **Cabin Improvements**

- Removal of Old Stove Stack in the Roof – Appointment 8/19 with All Trade to do the work.
- Storage Shed for Cabin – Garrett researched. No delivery to Weed. Or, what about asking the high school to build? The Item was discussed at the Executive Committee and it was thought that extra storage is need for supplies and events and there is no more room at the Cabin. The cost for a 10’ x 12’ wood frame building is \$1,800 to \$2,500 depending on the security needed. We will have to get a quote on fencing and All Trade will give us a quote on a pad and electrical.
- Landscaper for Cabin and Relocation of “Vision” Sculpture – Richard received a call from Mr. Sanchez and suggested he come look at the property for landscaping. NO update on relocating Vision. Sanchez Landscaping Service has been called to give us a quote on weekly or by-weekly care of the Cabin Grounds.

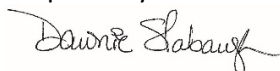
iv. **Other Items for Discussion at Future Meeting–**

- City Christmas Decorations – Patc looked through catalogs to get ideas. Has talked to Craig about city decorating. Need to make decisions asap as shipping takes longer right now.
- More Events Held at Heritage Plaza – No update.
- Triangle Shade Covering for Heritage Plaza – Working on this...

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, August 18, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:05 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- City Christmas Decorations – Patc will research ideas and provide proposal (July)
- Old Fashioned Christmas 2021 (September) – Garrett, Marie, Alysia
- More Events Held at Heritage Plaza (July) – Jeanne, Elizabeth
- Triangle Shade for Heritage Plaza (July) - Margaret
- Community Stage - Look for paperwork on the Stage - ask City to produce (August) - Richard