



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of June 16, 2021

Board Members Present:

- Garrett Greene, President
- Dawnie Slabaugh, Secretary
- Marie Green
- Patc Dawson
- Margaret Dean, Treasurer
- Alysia Garcia, Vice Pres.
- Ronda Gubetta, Past VP
- Jeannie Tuman
- Elizabeth Tabor

Board Members Absent: None

Staff Present: Richard Dinges

Guests Present: Susan Tavalero, City of Weed Mayor and Anna from Lassen Counseling Services

Meeting Called to Order: 6:03 p.m.

Item 1: Open Forum

Anna from Lassen Counseling Services presented information regarding summer activities for kids and parents. Activities will take place July 5 – August 20, 2021. Looking for volunteers and donations to help with planned activities and events. Cash donations would be great to help with providing lunches for the program.

Richard was approached by Star Camp Shasta (SCS) who is trying to get a single-use permit from Siskiyou County Planning Commission for a road easement to be able to put on 'concerts' and has been denied. SCS is asking the Chamber to submit a letter of support for their organization as the organization shops locally and supports community. Is it a religious group? How do you track community support/participation? Consensus of Board is not to write letter of support without having more information.

Add to next agenda - Weed Welcomes You sign on I-5 heading south. Margaret suggests moving closer to Weed next to where CalTrans property is off No. Weed Exit/On Ramp.

Update on City of Weed by Sue Tavalero – Triangle located in front of Pizza Factory is a Rotary Project. Signage, sprinklers, and grass to be installed. What's happening with old buildings downtown? Fines have been administered... some are being paid. Buildings need to be made safe (exterior). NO control on what's happening inside.

Item 2: Consent Agenda:

- a) Approval of Meeting Minutes of May 19, 2021.
- b) Financial Reports for May 2021

Motion was made (Patc/Ronda) to approve the Consent Agenda. Motion passed.

Item 3:

Regular Agenda:

a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$18,127.59
Foundation Checking: \$10,301.44
Foundation Savings: \$1,058.35

The Visitors Center has had 200 guests since reopening to the public January 5, 2021. The visual traffic has continued to increase along Interstate 5 and Highway 97, lending to more domestic vacation traffic in our area and we are seeing more guests at the Cabin. The State has lifted the mask requirement for those that have received the vaccine. Most businesses continue to follow the CDC requirements and if individuals are inoculated for COVID-19, are lifting requirements for masking. The management is currently requesting that visitors wear masks because we have visitors from foreign countries which may not be inoculated.

Currently there are still only two Chambers open in Siskiyou County. They are Mt Shasta Chamber of Commerce, open Thursday through Monday; and Weed Chamber of Commerce, open Tuesday through Friday. Dunsmuir Chamber of Commerce is open periodically and has no set hours. Yreka “North Siskiyou Chamber” isn’t operational as yet.

Update on the California Relief Grant Program - The Chamber applied for the grant of \$5,000 and we were notified that we are in the running for the Grant Pool. They are now in their sixth round of grants and it looks as though 501c3’s may not receive funding, at least we have not been notified.

Update on the Business Guide - No new updates as Jim Mullins has left the Mt. Shasta Herald and is now the new Executive Director at Mt. Shasta Ski Park. No word from the Mt. Shasta Herald if they will continue with the Business Directory or Visit Siskiyou Magazine.

The Chamber received the second quarter TOT funding (\$8,000) from the City of Weed (2nd Draw).

Update on City Mapping – Richard spoke with Lauren Burk who had drawn a map of Weed in 2012. Her work is not a CAD program but art. So, it may be difficult to recreate, also the demographics of the area has changed since then. Richard will be meeting with Lauren on June 29 at 7 pm and has invited the Board to attend the meeting and provide input on what should be included on the map.

New Memberships:

Richard will set a time to present Certificates for Platinum Sponsors, La Florista and Perfect Union in the next week or two. These members have been waiting to have this presentation for a few months. The weather is cooperating, so we need to get this done. Richard will schedule and let members know day/time.

Landscaper at the Cabin: Still looking for a new landscaper. Garrett will talk to Bobby Reed to see if he is interested in landscaping for the Cabin.

b) **Executive Committee Report and/or Action Recommended:** June 9, 2021 meeting canceled – No action to report.

c) **Reports / Updates:**

i. **Removal of Old Stove Stack in the Roof** – Needs to be removed. The rain is leaking in. Office is full of soot. The roofers did not put metal flashing and left the pipe in place. Motion was made (Ronda / Marie) to direct Richard to contact All Trade Services for a quote to fix the problem with the stove stack in roof. Motion passed.

ii. **Wreaths across America** – Marie provide information about the *Wreaths across America* service project. Goal is to place wreaths on all Veteran cemetery plots during the holidays. Cost of each wreath is \$15. The day the wreaths come, there would be a ceremony held at the local Cemetery. The project would put wreaths on both Weed cemeteries. Marie volunteered to be the service project coordinator. Could partner with Daughters of the American Revolution (DAR). Marie has a contact with DAR in Yreka. Project to begin now – promotion.

Motion was made (Ronda/Margaret) to support the Wreaths across America service project. Motion passed.

iii. **Upcoming Events:**

- **Weed Farmers Market** –Began June 12, five vendors in attendance. Good feedback on the event.
- **Weed Carnavale** –Carnevale Committee is meeting June 17. Margaret is picking up banners and will put up when ready. Alysia mailed out 40 applications for the parade. The Chamber is working together with the Carnevale Committee to prepare for a successful Event. We are expecting the event to be bigger and better with more vendors, more teams to compete and a Cornhole event. We expect more ticket sales because people have been ‘couped’ up for so long and want to get out.
- **Rollin in Weed Car Show** – Will be held at Charlie Byrd Park, August 28. Alysia will be talking with Rotary about partnering events.
- **Chinese Auction 2021** –October 2 at Sons of Italy Hall. Theme is Roaring 20’s. Need to start getting donations for the event.

iv. **City Beautification (Downtown Weed)** –Jeanne reported activity is in progress. Decision make to purchase ‘grey’ (neutral) colored pots (made of resin) that will be going down the street. Will purchase from Big Lots in Redding. Need to get the flower planted now so they grow.

- Update on Letter to Downtown Business Owners / Property Managers - letter is complete, need addresses for all the business owners in order to send them out. Richard will call the Assessor’s Office to see if he can get the list.

- Weed Arch Renovation Project – Still waiting on the Painter. Bobby Reed Sr is very busy...not answering the phone. Patc said he is supposed to give her a start date for the painting by June 17.
- Landscaper for Cabin –Still looking for a new landscaper. Garrett will ask Bobby Reed Jr if he is interested.
- Relocation of “Vision” Sculpture – Sue will ask Craig about the possibility of moving Vision to the Chamber property.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, July 21, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:30 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- City Christmas Decorations – Patc will research ideas and provide proposal (July)
- Old Fashioned Christmas 2021 (September) – Garrett, Marie, Alysia
- More Events Held at Heritage Plaza (July) – Jeanne, Elizabeth
- Triangle Shade for Heritage Plaza (July) - Margaret
- Community Stage - Look for paperwork on the Stage - ask City to produce (August) - Richard