



# Weed Chamber of Commerce

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## Weed Chamber of Commerce Board of Directors Meeting Minutes of June 15, 2022

### Board Members Present:

- Marie Green
- Elizabeth Tabor
- Dawnie Slabaugh
- Garrett Greene
- Jeannie Tuman
- Margaret Dean
- Alysia Garcia

- **Board Members Absent:** Ronda Gubetta, Patc Dawson

**Staff Present:** Richard Dinges

**Guests Present:** None

Meeting Called to Order: 6:05 p.m.

### Item 1: Open Forum

Margaret shared with the Board, Discover Siskiyou will be giving out community partner awards to local organizations who are promoting tourism in Siskiyou County. Will be awarded on first-come, first-served basis. She encourages the Chamber to apply. First round application is due in July.

Rumor has it, Crystal Geysers is interested in supporting beautification projects in Weed... need to do some due diligence to find out more info.

Dawnie recommended holding Executive Committee meetings prior to regular monthly Board Meeting. In July and August, the Executive Committee will meet from 5:30-6:30pm, followed by the Board meeting beginning at 6:30pm. The Board will re-evaluate time of meetings once school starts in August.

### Item 2: Consent Agenda:

- a) Approval of Meeting Minutes of May 18, 2022
- b) Financial Reports for May 2022

Motion was made (Marie / Alysia) to approve the Consent Agenda. Motion passed.

### Item 3: Regular Agenda:

- a) **Executive Director Report** – see written report provided by Director Dinges.

- b) **Executive Committee Report and/or Action Recommended:**

- Reimbursement to La Florista for double-payment of membership fees in 2021 – Chamber will 'comp' 2023 membership dues for La Florista.

- Update on TOT funding request – the City of Weed allocated \$41,700 to the Chamber for FY22-23. In addition, \$15,000 has been allocated to support the purchase of a shade structure for Heritage Park.
- Update from Finance Committee – The FC still needs to meet and discuss items as mentioned during the past two Chamber meetings (see April/May minutes). Table discussion until FC is able to meet. (each event should develop a budget and try to follow – present to Board for review/approval)

c) **Reports / Updates:**

i. **2022 Events** –Event dates have been set as follows:

- Steampunk – Need help with beer and t-shirt booth, picking up pop-ups, event starts at 10am on June 18.
- Weed Carnevale –meeting held 6/15 in the meeting. Planning underway... advertising needs to start ASAP. No parade will be held this year.
- Car and Bike Show – no update
- Cornhole Tournament – no update
- Trunk or Treat – no update
- Old Fashioned Christmas Party – no update

ii. **Other Items for Discussion**

- Chamber Logo – Elizabeth shared a draft image as a starting point.
- Chamber Sign Board for Events – Board recommended moving forward with the sign board designs as presented by Marie at prior meeting for consideration. Motion (Alysia / Garrett) – approved. John Utec offered to paint top of board. Marie will talk to him and come up with a plan.
- South Weed Advertising Sign Proposal –Finance Committee will discuss and present proposal. Need to find a contractor who can build.
- Chamber Website/Webpages and Social Media – Discover Siskiyou considering allocating \$5,000 to each county Chamber for website, webpages, etc. would have a coordinated look but we would have to work with their web manager – Pusher, Richard called and got estimate - \$3,500. Richard has Sara Krause coming in to help clean up the Chamber website.

iii. **City Beautification (Downtown Weed)** – Jeannie assessed the planters for the replenishment of the flowers. They look pretty good and she plans to get them refreshed asap – before Carnevale for sure. Alysia noticed the So. Pacific railroad building has new paint and roof. Looks much better.

iv. **Cabin Improvements** – The Cabin has a new storage cabinet and will put together after Steam Punk. Margaret will reorganize the files. Also, handrail needs refreshing... beetle and splintering problem.

Item 4:

**Next Meeting Date and Time:**

Next Executive Committee and Board meeting is Wednesday, July 20 beginning as follows: 5:30 pm - Executive Committee meeting and 6:30pm – Board meeting. Both meetings will be held at the Hi Lo Café.

Meeting adjourned at 7:12 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary  
Board of Directors  
Weed Chamber of Commerce

Approved By:

Elizabeth Tabor, President  
Board of Directors  
Weed Chamber of Commerce