



# Weed Chamber of Commerce

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## Weed Chamber of Commerce Board of Directors Meeting Minutes of April 21, 2021

### Board Members Present:

- Garrett Greene
- Dawnie Slabaugh
- Marie Green
- Patc Dawson
- Margaret Dean
- Ronda Gubetta
- Jeannie Tuman

### Board Members Absent:

- Elizabeth Tabor
- Alysia Garcia

**Staff Present:** None

**Guests Present:** None

Meeting Called to Order: President Garrett Greene called the meeting to order at 6:04 p.m.

Item 1: **Open Forum**  
None

Item 2: **Consent Agenda:**  
a) Approval of Meeting Minutes of March 17, 2021.  
b) Financial Reports for March 2021

Motion was made (Ronda / Marie) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

a) **Executive Director Report** – Richard provided the following as a written report:

**Main Account** - Bank Balance – \$13,187.17

**Foundation Checking Account:** Bank Balance - \$10,235.00

**Foundation Savings Account:** Bank Balance - \$1,058.33

The Visitors Center has had 75 guests since reopening to visitors on January 5, 2021. Hours of operation are Tuesday thru Friday, 10 am to 4 pm. The message on the recorder has been changed to reflect that information. The visitor traffic has increased along Highway 97 and as a result more visitors to the cabin. The County is now in Tier 3 (Orange) which allows for moderate size groups to meet with mask and distancing guidelines in effect along with an increase percentage of capacity for local restaurants. Currently there are still only two Chambers Open in Siskiyou County they are Mt Shasta (Thursday thru Monday) and Weed

(Tuesday thru Friday). Yreka is putting together a North Siskiyou Chamber which isn't operational as yet.

Update - California Relief Grant Program - The Chamber applied for a \$5,000 grant and was recently notified that we are in the running for the Grant Pool. We should know sometime in April or May whether or not we have been selected.

Update - "PPP Second Draw" - The Chamber submitted the application to Mechanics Bank and was awarded \$5,360, which has been deposited in the main checking account.

Update – Original PPP Loan/Grant - The Chamber has received notice the original loan has been paid-in-full.

Update –Mr. Jim Mullins representing the Mt. Shasta Herald discussed with the Executive Committee, an alternative publication to the Weed Directory that may be more beneficial and cost effective. This publication will combine the different communities into one periodical the "Siskiyou and Beyond" magazine. There was some discussion as to how the magazine was to be presented. Suggestions included: color coding the cities, including highlights of each city, a history, specific locations and a story, a map of the area and a listing of businesses. We are currently seeking ideas and stories to make Weed that 'destination' location. Information needs to be submitted as soon as possible in order to meet deadlines as promised.

The Chamber has been successful in obtaining the TOT funding, \$8,000 from the City of Weed but has yet to receive the funding. The City has assured us the Chamber has met the criteria for the City to issue the check.

Events held in April (to date):

The Easter Egg Hunt this year was a huge success, thanks to President Garrett Greene who managed to secure a \$600 donation to purchase six bikes of various sizes and twelve Easter baskets that were given away as prizes during the event. The Chamber participated by reserving one toilet and a hand washing station from Big Valley out of Redding.

4/20 Event – The Chamber assisted in the coordination of the event and has reserved the Outdoor Community Stage from the City for the day and provided the road closure permit.

Update – Weed Brochure and Map – Richard continues to seek assistance from artists and graphic artists in the area, to develop a map of the two commercial areas of Weed and the surrounding areas. It may take some time to round up the proper team and get a cost for the initial artwork and the final production and printing. Richard will be looking to businesses and retail establishments for contributions towards the cost of producing the map.

New Memberships: No new memberships to report.

Landscaper at the Cabin: Richard spoke with Wes Dutt who performs the Lawn and Garden work at the Weed Cemetery. Wes has decided not to do the Chamber landscaping so we shall put an inquiry on Facebook to see if anyone local would be interested in the job.

b) **Executive Committee Report and/or Action Recommended:**

No action taken during April 14, 2021 meeting. Would like representatives from the City of Weed (Council Members and City Manager) to attend Chamber meetings on a regular basis to hear updates on activities and business matters.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Easter Egg Hunt** – See Item 3.a). Garrett said the event was very successful. The facility was ready to go. Lots of people showed up just before the event started. There was so much candy for everyone. Prize drawing for the bikes went well. The event was done within 20 minutes of starting. Hardly any clean up needed.
- **420 Event w/La Florista** – Alysia and Richard worked the entire day and reported the event went well. The Chamber sold 131 masks - \$655. The Board directed Richard to send a card of thanks to Elizabeth.
- **Weed Farmers Market** –Planning is going well. The market is set to begin June 12<sup>th</sup>.
- **Weed Carnavale** – Scheduled for July 7 – 11, 2021. Details regarding activities and events held during this event are under discussion and will be reported on as needed. Still waiting for information on permitting for special events such as festivals. The Carnevale Planning Committee will be meeting soon.
- **Rollin in Weed Car Show** –Scheduled for August 14, 2021 - Not going to work... that weekend is the Siskiyou Golden Fair. Will hold off any planning until next meeting monthly Board meeting.
- **Chinese Auction 2021** –Tentatively scheduled for October 2, 2021. Will be held at Sons' of Italy – partnership with Sons' running the bar (Kim). Theme to be "Roaring 20's),

ii. **Landscaper for the Cabin** – Landscaper at the Cabin: I spoke with Wes Dutt who performs the Lawn and Garden work at the Weed Cemetery. He has declined to take on the Chamber landscaping so we shall put an inquiry on Facebook to see if anyone local would be interested in the job. Handrail at the cabin needs replacement or refurbishing. Garrett talked to Solano's, they will give Chamber the materials at cost. Garrett will take on the project.

iii. **City Beautification (Downtown Weed)** –Jeannie's meeting with Craig Sharpe has been postponed due to COVID. Want public works to help clean up the City – lots of trash removal needed, other seasonal updates, etc. It looks terrible...

Trip planned to go to Medford to look at pottery for beautification – May 1<sup>st</sup>. Elizabeth put some really nice pots in front of her store... need to ask where she got them.

Need update from Richard on the status of letter to downtown property managers with empty store fronts.

- Weed Arch Renovation Project – Project pending due to weather. Garrett contacted Bobby Reed Sr. to get date set for painting the Arch. Will take two days to work on the project. SW Maintenance will install the new lights.
- Summer 2021 Visitors to Weed – Lots of people are expected to be traveling through Weed and Siskiyou County this summer.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, May 19, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary  
Board of Directors  
Weed Chamber of Commerce

Approved By:

Garrett Green, President  
Board of Directors  
Weed Chamber of Commerce

**Future Agenda Items for Discussion / Consideration:**

- City Christmas Decorations – Patc will research ideas and provide proposal
- Joint Meeting of Community Organizations (Chamber, Weed Rotary, etc.)
- Old Fashioned Christmas 2021
- More Events Held at Heritage Plaza (Car Show)
- Community Stage - Look for paperwork on the Stage (ask City to produce)