



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of March 16, 2022

Board Members Present:

- Ronda Gubetta
- Marie Green
- Elizabeth Tabor
- Dawnie Slabaugh
- Garrett Greene
- Margaret Dean
- Alysia Garcia

Board Members Absent: Patc Dawson, Jeannie Tuman

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:14 p.m.

Item 1: **Open Forum**

Garrett shared with the Board he is working with the Shasta View Care Center to help coordinate the annual Easter event for local children. They are seeking donations of candy and prizes.

Item 2: **Consent Agenda:**

- a) Approval of Meeting Minutes of January 19, 2022 (no meeting in February)
- b) Financial Reports for January and February 2022

Motion was made (Marie / Margaret) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

- a) **Executive Director Report** – Richard provided the following as a written report:

Checking Regular: \$7,113.43
Foundation Account: \$436.19
Savings Account: \$558.42

The Visitor's Center has had a slow start. Twenty-five guests stopped by the Cabin at the end of January. The visual traffic is about average for this time of year. Highway 97 truck traffic is increasing, but we're not seeing as many visitors as in 2019.

City Beautification – The theft of flowers from the flower pots on Main Street has slowed and we have grouped the flower pots together and have added pots at Heritage Plaza. A decision will need to be made soon regarding what types of flowers to put in the pots in the spring. The Executive Director recommends the

Beautification Committee consider installing cameras in specific locations to help prevent theft of the plants.

Relocation of the Vision Statue – Director Slabaugh has volunteered to draft the letter as requested by the City to relocate the “Vision” statue to the Visitors Center location. The City would like the letter to provide details on why the statue should be relocated? How the statue will be relocated and who will be doing the work? Where the statue will be placed and who will maintain the statue (ultimate responsibility) and at what cost? The Executive Committee has discussed this at several previous meetings and Richard will work with Dawnie on the details.

The statue will be placed in the north-side planter, as was decided by the Board of Directors at the November 17, 2021 regular meeting. The planter will be prepared in the spring and trees and the red rock will be removed; lighting will be installed to illuminate the statue. It has not been determined who will relocate the statue at this time.

Event Calendar – New event rack cards have been printed and delivered to local businesses.

Membership Drive for 2022 – Approximately 150 letters have been mailed to potential and existing members. To date, the Chamber has received \$7,600 in membership fees with the goal of \$30k set. It has been a tough two years for the Chamber and we weren’t able to offer our members as many benefits in the past. We will be scheduling a Mixer in March and will be seeking guest speakers to address several business topics from new employee regulations to Insurance and Taxes.

TOT Gap Funding – The Chamber received TOT Gap funding (\$8,000) from the City of Weed in late January. The City Council unanimously approved the funding and has indicated the Chamber should apply again in April for the second round of Gap funding.

Downtown City Cleanup – Michael has been keeping the trash picked up and the sidewalks and gutters clean. The Chamber continues to work closely with City workers and the street sweeping schedule to keep the downtown clean. Trash cans are now emptied on a regular basis and cans bagged each week. We are also watering the planters and keeping the weeds off the sidewalks. There have been positive comments how nice the Downtown looks. One issue that has come up is a problem with transients that refuse to use the trash cans for their trash.

Insurance Premiums for the Chamber and Foundation - The Chamber has signed the Premium Finance Agreement and Disclosure Statement for 2022 and has made the first installment payment (\$2,196.00). We are now covered with our insurance for 2022.

b) **Executive Committee Report and/or Action Recommended:**

- Officer Election: Motion was made (Dawnie / Margaret) to elect officers as follows: Elizabeth Tabor – President, Alysia Garcia – Vice President, Dawnie Slabaugh – Secretary, Marie Green – Treasurer, Garrett Greene – Past President. Motion passed. **Note – bank account signature cards will need to be updated.*

c) **Reports / Updates:**

i. **Upcoming Events:**

- **2022 Events** –Event dates have been set as follows:
 - Chinese Auction (April 9, 2022) –Work on the event is well underway. Tickets are on sale – each board member is asked to sell 15 tickets. Donation letters have been mailed out. Weed Sons of Italy will cater the event. Theme is Roaring 20’s.
 - 420 Event (April 20, 2022) – Elizabeth reported plans for the 420 event are on-going. She has confirmed the bands, and letters to vendors have been sent out.
 - Steampunk Festival (May 21-22, 2022) – Band and DJ have been confirmed. Richard said the Sacramento Steampunk Society has been invited to attend. Will also be sending out letters for artisan vendors.
 - Weed Carnevale (July 6-10, 2022) – no discussion
 - Rollin in Weed Car & Bike Show (August 27-28, 2022 - Including Bocce Ball, Horseshoe, and Cornhole Tournaments) – no discussion
 - Trunk or Treat (October 29, 2022) – no discussion
 - Old Fashioned Christmas Party (December 3, 2022) – no discussion

ii. **City Beautification (Downtown Weed)** – no discussion. See Item 3.a.

iii. **Cabin Improvements** – Richard shared with the board storage space is needed for events and files. The cabin is just too small to house all the extra items. Elizabeth offered to let the Chamber use space at La Florista for storage as needed.

iv. **Other Items for Discussion at Future Meeting**

- Chamber Logo – Several members requested the Chamber logo be changed back to the old Weed Arch drawing originally used at the logo. Dawnie recommended the image be cleaned up so it does not look old and ‘recycled’. Ronda said she would talk to Bettina to see if she can help with updating the image.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, April 13 beginning at 6 p.m., location TBD. Meeting adjourned at 7:05 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Elizabeth, President
Board of Directors
Weed Chamber of Commerce