



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of January 19, 2022

Board Members Present:

- Ronda Gubetta
- Elizabeth Tabor
- Margaret Dean, Treasurer
- Jeannie Tuman
- Dawnie Slabaugh, Secretary
- Alysia Garcia

Board Members Absent: Garrett Greene, Marie Green, Patc Dawson

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:11 p.m.

Item 1: **Open Forum**
No open forum discussion.

Item 2: **Consent Agenda:**
a) Approval of Meeting Minutes of December 15, 2021.
b) Financial Reports for December 2021 – no reports presented.

Motion was made (Ronda / Margaret) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**
a) **Executive Director Report** – Richard provided the following as a written report:

Checking Regular: \$1,910.45
Foundation Account: \$436.19
Savings Account: \$558.42

The Visitor's Center has had 720 guests at the end of December 2021. The visual traffic is about average for this time of year. Highway 97 truck traffic is increasing but, we're not seeing as many visitors as in 2019.

City Beautification – We are continuing to experience some theft of flowers from the Flower Pots. The Board should decide what to do in the spring, when we have to replant. We have notified the city at a past meeting and will keep an eye out for any additional thefts. We were told by other Cities that this is quite common where plants are open to the public.

The Relocation of the Vision Statue – The City is requesting a formal letter from the Chamber to relocate the "Vision" statue the Visitors Center location. They would like details on why the statue should be relocated, how the Statue will be relocated and who will be

doing the work, where the statue will be placed and who will maintain the Statue (Ultimate Responsibility) and at what cost. The Executive Committee had discussed this at a previous meeting but, we haven't worked out the details. The Statue will be placed in the North Planter, as was decided by the Board of Directors at a regular meeting. The planter will be prepared in the Spring and Trees and the rock will be removed and lighting installed to illuminate the statue. It has not been determined who will relocate the statue at this time. A letter will be prepared by the Chamber with details in the upcoming months.

Event Calendar – The Chamber has designed an event calendar for review and approval. It will be put on brochure card stock and have decided not to pursue the discount tabs as they may be more of a problem than a benefit. We will be moving forward on the printing so we can have them out before the first event.

Membership Drive for 2022 – 110 letters are out to potential and existing members. Our Goal is another 30 letters for a total of 140. It has been a tough 2 years for the Chamber and we weren't able to offer our members as many benefits. We did help several businesses with their PPP Grant/Loans and tried our best to advertise and have their brochures present at the Cabin. We should plan a Mixer in the upcoming months to reunite our businesses and help get things back to normal.

TOT Gap Funding Letter – I have attached a copy of the letter that was submitted to the city on January 3, 2022. The request was considered at the City Council Meeting on January 13th, and we received a favorable vote, which will be funded in January for our requested amount of \$8,000. We will apply for the second Gap Fund in April of 2022.

b) **Executive Committee Report and/or Action Recommended:**

- TOT Fourth Quarter Update – Richard said the fourth quarter TOT request was approved for \$8,000. Funding should be received by end of the month.
- Membership Drive – Richard reported letters have been sent out and the Chamber is starting to receive renewals.
- 2022 Event Calendar – Revisions have been made and shared with the Board. Richard will ask for a printing quote.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Old Fashioned Christmas** – This event was held December 4 at the Weed Community Center. The event started out at City Hall with the community tree lighting and then moved to the Weed Community Center. Santa and Mrs. Claus handed out toys and everyone had lots of fun.
- **2022 Events** –Event dates have been set as follows:
 - Chinese Auction – April 9, 2022 – Garrett, Alysia, and Marie volunteered to take over as Chair of the Chinese Auction Planning Committee. Margaret and Ronda will still help.
 - 420 Event – April 20, 2022
 - Steampunk Festival – May 21-22, 2022
 - Weed Carnevale – July 6-20, 2022
 - Rollin in Weed Car & Bike Show – August 27-28, 2022
 - Including Bocce Ball, Horseshoe, and Cornhole Tournaments

- Trunk or Treat – October 29, 2022
 - Old Fashioned Christmas Party – December 3, 2022
- ii. **City Beautification (Downtown Weed)** –Jeannie reported she has no new updates. She plans to meet with the City Manager to discuss street clean-up (needs sweeping and trash picked up) on a regular basis.

iii. **Cabin Improvements**

- Relocation of “Vision” Sculpture – See Executive Director update.
- New line for WiFi should be run under the Cabin to improve service.
- T-Shirts for sale at the Cabin.

iv. **Other Items for Discussion at Future Meeting**

- Officer Nominations: The following nominations for 2022 Officers were received and will be voted on at the next meeting:
 - President – Elizabeth Tabor
 - Vice President – Alysia Garcia
 - Secretary – Dawnie Slabaugh
 - Treasurer – Marie Green
 - Past President – Garrett Greene
 - Members at Large – Margaret Dean, Ronda Gubetta, Patc Dawson, Jeannie Tuman

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, February 16 beginning at 6 p.m., location TBD. Meeting adjourned at 7:07 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration: