



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of November 17, 2021

Board Members Present:

- Garrett Greene, Pres.
- Dawnie Slabaugh, Secretary
- Ronda Gubetta, Past VP
- Margaret Dean, Treasurer
- Jeannie Tuman
- Patc Dawson

Board Members Absent: Alysia Garcia, Marie Green, Elizabeth Tabor

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:07 p.m.

Item 1: **Open Forum**

Patc shared with the Board due to health reasons she will be looking to close her shop next year. She is hopeful someone will want to continue the local flower business. Unfortunately, her landlord is not willing to let someone take over the lease of the building and buy her Shop.

Item 2: **Consent Agenda:**

- a) Approval of Meeting Minutes of October 20, 2021.
- b) Financial Reports for October 2021

Motion was made (Ronda / Jeannie) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

- a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$2,312.42
Foundation Checking: \$1,936.19
Foundation Savings: \$1,058.40

The Visitor's Center has had 595 guests since opening January 5, 2021. The visual traffic has continued to decrease along Interstate 5 and Highway 97, lending to less domestic vacation traffic in our area, and there are fewer guests at the Cabin. Although the State has lifted the mask mandate for those who have received the vaccine, staff will continue to wear masks indoors when visitors are in the Cabin. There is a chance the State may resume the mask mandate and most businesses continue to follow the CDC requirements and are posting mask requirements although not enforcing them.

Update: Business Guide – The Chamber Executive Director will be setting up a meeting with Siskiyou Economic Development to discuss a “Visitors Guide” for Siskiyou County. It would be similar to the one previously discussed, where all communities would be represented, and cities would have sections and be color coded on the publication edge for easy access. It would be a guide that everyone would benefit from. Richard will set the meeting date and interested Board members are invited to attend the meeting with him if possible.

The Chamber filed for the Fourth Quarter TOT funding (\$8,000) from the City of Weed and expect to be receiving the funds by the end of the month.

Update: City Mapping – No new updates.

California Redistricting Committee (CRC): The CRC released draft maps on [November 10, 2021](#). Participate in an upcoming CRC Draft Map Public Input Meeting to provide your feedback to the Commission

- You can use the Commission's Draft Map Feedback Form (<https://airtable.com/shrQDD2ta2emnSzzO>) or visit <https://www.wedrawthelinesca.org/participate> to see other ways to provide input to the Commission.

Events in October: The 2021 Trunk or Treat was a huge success, we had 43 people signed up to participate and gave away 500lbs of candy. There were people from Redding, McCloud, Yreka, Mt Shasta, Doris and of course Weed who attended. Estimated cost \$950.

City Beautification: We are continuing to experience theft of flowers from the Flower Pots. The Executive Committee had suggested to put up some cameras along Main Street to try and catch the perpetrators. I would like to set up a meeting with the City Manager to discuss the situation. The Board should decide what to do in the spring, when we have to replant. We have notified the city at a past meeting and will keep an eye out for any additional thefts. We were told by other Cities that this is quite common where plants are open to the public.

Vision Statue Relocation – After reviewing the location on Main Street which was discussed at the last Executive Committee meeting, the cost of removing the pine tree and the possible damage to the existing electrical, it was concluded that the North Planter may be the better location. We may only have to remove one of the Alder Trees to have enough space to set the Statue. I would recommend the Board consider the move and make the final decision. I have added a couple of photos of the location for the Vision Statue. We will need to make a formal request to the city to acquire the statue, request permission to relocate the statue to the Visitors Center, provide a cost and a plan on how the Statue will be moved. We could make the request as soon as December if we have the information but, the actual relocation would most likely take place in the spring of 2022.

New Membership Drive: We will begin our membership drive in December. The Board will need to review the costs to the various levels and adjust as necessary. Hopefully this new year will be a bit brighter, and we will have a revitalized downtown with some new businesses. It would be useful to form a membership committee to help solicit new members.

b) **Executive Committee Report and/or Action Recommended:**

- i. TOT Fourth Quarter Update – Richard said the fourth quarter TOT request has been submitted for \$8,000.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Trunk or Treat** – The Trunk or Treat event was a huge success. Hundreds of kids and their families attended the event. Plans are already underway for the 2022 event.
- **Old Fashioned Christmas** – This event will be held Saturday December 4 at the Weed Community Center. The event will start out at City Hall with the community tree lighting and will then move to the Weed Community Center. Santa and Mrs. Claus have been confirmed and toys are being gathered for the event. Patc said she met with Joyce Oliver regarding the City lamp post decorations, but they could not find them. Patc said she will make the wreaths and donate them to the City to be hung.
- **Finalize Dates for all 2022 Events** – Richard will design a ‘rack card’ featuring the Weed Chamber events for 2022. Event dates have been set as follows:
 - Chinese Auction – March 26, 2022
 - 420 Event – April 20, 2022
 - Steampunk Festival – May 21-22, 2022
 - Weed Carnevale – July 14-17, 2022
 - Rollin in Weed Car & Bike Show – August 27-28, 2022
 - Including Bocce Ball, Horseshoe, and Cornhole Tournaments
 - Trunk or Treat – October 29, 2022
 - Old Fashioned Christmas Party – December 3, 2022

ii. **City Beautification (Downtown Weed) –**

- Planter Pots for Main Street –Jeannie will refresh the plants in the spring. Patc offered to help order plants in the spring.
- Heritage Park: Triangle Shade, Games, more Events –Richard suggested this cost be accounted for under TOT funding and the City be involved.
- Letter to Downtown Business Owners/Property Managers – Richard has the letter ready to send. Will go to County to get the list.

- Weed Arch Renovation Project – Project paused due to weather.
- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – There is room for extra wording on the sign to direct visitor to downtown businesses. Garrett said once the wording is finalized he will get the sign made.
- Memorial Trees in Town – Jeannie said she has been approached by someone who is interested in planting a memorial tree. A process needs to be developed. May need to work with the City on this activity.

iii. Cabin Improvements

- Storage Shed for Cabin – No new updates. This project is on pause until further notice.
- Relocation of “Vision” Sculpture – At the October 20 Board meeting, the Board reviewed possible locations at the Chamber property for the installation of the sculpture and voted (majority rule) to place Vision in the front/center planter and take out the bush. Since that meeting, it has been determined this space will not work due to existing issues such as electrical, etc. As the placement of the statue was based on a vote at the last meeting, the Board moved to approve (Ronda/Jeannie) and new motion to place the statue in the alternate location to the side of the Chamber Cabin. Motion passed unanimously. Richard will draft a proposal for presentation to the Weed City Council regarding the relocation of the sculpture.

iv. Other Items for Discussion at Future Meeting

- Chamber Logo – Margaret suggested the logo go back to the original arch. This item will be discussed at the next meeting.
- Chamber Sign Board for Events – during a past meeting, Marie offered to create the event signs. The Chamber just needs to provide the supplies and materials needed. This item will be discussed at the next meeting.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, December 15, 2021 beginning at 6 p.m., at Margaret’s house. Meeting adjourned at 7:30 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Greene, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- City Christmas Decorations