



# Weed Chamber of Commerce

34 Main Street, Weed, CA 96094

Phone: (530) 938-4624

Fax: (530) 938-1658

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## Weed Chamber of Commerce Board of Directors Meeting Minutes of October 20, 2021

### Board Members Present:

- Garrett Greene, Pres.
- Dawnie Slabaugh, Secretary
- Alysia Garcia, Vice Pres.
- Ronda Gubetta, Past VP
- Margaret Dean, Treasurer
- Marie Green
- Elizabeth Tabor
- Jeanne Tuman

**Board Members Absent:** Patc Dawson

**Staff Present:** Richard Dinges

**Guests Present:** None

Meeting Called to Order: 6:01 p.m.

Item 1: **Open Forum**  
None

Item 2: **Consent Agenda:**  
a) Approval of Meeting Minutes of September 15, 2021.  
b) Financial Reports for September 2021

Motion was made (Ronda / Elizabeth) to approve the Consent Agenda. Motion passed.

Item 3: **Regular Agenda:**

a) **Executive Director Report** – Richard provided the following as a written report:

Main Acct. Checking: \$10,002.31

Foundation Checking: \$2,156.19

Foundation Savings: \$1,058.38

The Visitors Center has had 540 guests since reopening to the public January 5, 2021. The visual traffic has continued to decrease along Interstate 5 and Highway 97 lending to less domestic vacation traffic in our area, and we are seeing fewer guests at the Cabin. Although the State has lifted the mask requirement for those that have received the vaccine, we will continue to wear masks indoors. The State may resume the mask requirements and most businesses continue to follow the CDC requirements and are reverting back to mask requirements.

Update - California Relief Grant Program - The Chamber applied for the grant of \$5,000 and we have since received the funding which was automatically deposited into the business account. As this was a grant, there are no 'payback' requirements. We have also applied for

the forgiveness of the second round of PPP (\$5,360) and should be receiving confirmation in the next few weeks.

Update –Business Guide - No new updates.

The Chamber will be filing for Third Quarter TOT funding (\$8,000) from the City of Weed (4th Draw), at the end of October with payment following in November. Presentation for requesting T.O.T. Funding will take place at the November City Council Meeting.

Update - City Mapping. – No current updates.

Events in October: Trunk or Treat - Currently there are 28 participants signed up for the Trunk or Treat and have filed for the Street Closure and extension to Alamo Avenue. I will be delivering notices to those resident's affected by the closure. The planning committee will be marking the spaces on Friday, October 29 for the event on Saturday, October 30. We are still accepting candy donations for the event.

City Beautification – The planter pots have all been placed and planted throughout downtown. We are currently experiencing a theft of some of the flowers. It has been noted when watering that seven of the planters had their flowers removed and, in some cases the flowers were rearranged to disguise the removal. We have notified the city and will keep an eye out for any additional thefts. We were told by other Cities that this is quite common where plants are open to the public. With Board approval we could put an announcement in the paper notifying the perpetrators if caught will be prosecuted.

Vision Statue Relocated – Richard included a couple of photos of possible locations for the Vision Statue. We will need to request from the city, permission to relocate, the cost and how the Statue will be moved. We could make the request as soon as November but, the actual relocation may take place in the spring.

b) **Executive Committee Report and/or Action Recommended:** No action to report. Need to have future discussion regarding who is allowed to have keys to shed located at Bel Air Park and why they need to have access to the shed.

c) **Reports / Updates:**

i. **Upcoming Events:**

- **Trunk or Treat** – Event to be held Saturday, October 30 from 5 to 8 p.m. on Main Street. The planning committee has been working hard to make this a successful event and advertising has already begun. Lots of candy is needed.
- **Wreaths Across America** – Marie reported this event has been postponed as she has been having trouble connecting with the organization. Instead, she will be partnering with the Yreka DAR.
- **Old Fashioned Christmas** – This event will be held Saturday December 4 at the Community Center. Jeannie Tuman suggested a new name/theme be identified for 2022.

- City Christmas Decorations – No new updates.
- **Chinese Auction 2021** –Richard reported the Sons Hall is available March 19 and March 26, 2022. The Board directed him to reserve March 26, 2022 as the preferred date for the Chinese Auction.
- **Finalize Dates for all 2022 Events** – Event dates have been set for 2022:
  - Chinese Auction – March 26, 2022
  - 420 Event – April 20, 2022
  - Weed Carnevale – July 14-17, 2022
  - Rollin in Weed Car & Bike Show – August 27, 2022
    - Including Bocce Ball, Horseshoe, and Cornhole Tournaments
  - Trunk or Treat – October 29, 2022
  - Old Fashioned Christmas Party – December 3, 2022

ii. **City Beautification (Downtown Weed)** –

- Planter Pots for Main Street –see Executive Director report for update.
- Heritage Park: Triangle Shade, Games, more Events – It will cost \$15,000 to purchase triangle shades for the park. Richard suggested this cost be accounted for under TOT funding.
- Letter to Downtown Business Owners/Property Managers – Richard has the letter ready to send. Will go to County to get the list.
- Weed Arch Renovation Project –Garrett reported the lights are going to be hung, painting will wait until next spring.
- Chamber Signage at Central Weed Exit & Weed Welcomes You Sign on I5 – Richard said the sign has been installed.

iii. **Cabin Improvements**

- Storage Shed for Cabin – Still waiting on an estimate for the cost of electric. Garrett will also contact the Shop teacher at Weed High School.
- Relocation of “Vision” Sculpture – Richard will draft a proposal for presentation to the Weed City Council regarding the relocation of the sculpture. The Board reviewed possible locations at the Chamber property for the installation of the sculpture and voted (majority rule) to place Vision in the front/center planter and take out the bush. If this placement does not work, the alternate location for the sculpture will be in the side planter.

iv. **Other Items for Discussion at Future Meeting**

- Consideration to Purchase New Computer for Accounting and QuickBooks – The current computer used for accounting and QuickBooks is outdated and no longer working effectively to meet Chamber needs. It is the consensus of the Board to

purchase a new computer and move from a data-based QuickBooks program to a web-based QuickBooks program. Richard will follow up with the computer tech regarding ordering a new computer and will also provide the tech with QuickBooks data for transfer. This item will be on the next Weed Chamber Executive Committee meeting agenda for formal approval to purchase new computer and transfer data.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, November 17 20, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:17 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary  
Board of Directors  
Weed Chamber of Commerce

Approved By:

Garrett Greene, President  
Board of Directors  
Weed Chamber of Commerce

**Future Agenda Items for Discussion / Consideration:**

- City Christmas Decorations