



# Weed Chamber of Commerce

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## Weed Chamber of Commerce Board of Directors Meeting Minutes of May 19, 2021

### Board Members Present:

- Alysia Garcia
- Marie Green
- Ronda Gubetta
- Patc Dawson
- Dawnie Slabaugh
- Margaret Dean
- Jeannie Tuman

### Board Members Absent:

- Elizabeth Tabor
- Garrett Greene

**Staff Present:** Richard Dinges

**Guests Present:** None

Meeting Called to Order: Vice President Alysia Garcia called the meeting to order at 6:04 p.m.

### Item 1: Open Forum

Marie requested adding “*Wreaths Across America*” be added to the next meeting agenda for discussion as a new community service project. The goal is to place wreaths on every gravesite of a Veteran. Wants to do this in Weed. No cost to the Chamber, just needs to be a sponsor. Marie volunteered to serve as Project Coordinator.

Carnevale Committee meeting held was held May 18... does the Chamber want to recognize Citizen, Teacher, and Organization of the Year recognized during the Parade? Ronda suggested skipping these recognitions this year. Re-visit in 2022... possibly to be held in the fall as an installation banquet and recognition ceremony.

Richard reported a new vinyl sign “Welcome to Weed” has been ordered.

### Item 2: Consent Agenda:

- a) Approval of Meeting Minutes of April 21, 2021.
- b) Financial Reports for April 2021

Motion was made (Ronda / Marie) to approve the Consent Agenda. Motion passed.

### Item 3: Regular Agenda:

- a) **Executive Director Report** – Richard provided the following as a written report:
  - Main Account - Bank Balance as of May 17, 2021 – \$12,399.16
  - Foundation Checking Account: Bank Balance - \$10,951.46

- Foundation Savings Account: Bank Balance - \$1,058.34

The Visitors Center has had 150 guests since reopening to visitors on January 5, 2021. The visitor traffic has increased along Highway 97 and as a result more visitors to the cabin. The County continues to remain in Tier 3 (Orange) which allows for moderate size groups to meet with mask and distancing guidelines in effect along with an increase percentage of capacity for local restaurants. The state is following the CDC requirements and if individuals are inoculated for COVID-19, are lifting requirements for masking. The management is currently requesting that visitors wear masks because we have visitors from foreign countries which may not be inoculated.

Currently there are still only two Chambers Open in Siskiyou County they are Mt Shasta (Thursday thru Monday) and Weed (Tuesday thru Friday). Yreka is putting together a North Siskiyou Chamber which isn't operational as yet.

Update - California Relief Grant Program: The Chamber applied for a \$5,000 grant and we were notified that we are in the running for the Grant Pool. They are now in their sixth round of grants and it looks as though 501c3's may not receive funding, at least we have not been notified.

Update – Visitor's Guide: Jim Mullins is no longer with the Mt Shasta Area News. The Chamber is working on stories to put into the magazine. We have been assured that we will be continuing with the directory/magazine as we discussed in earlier meetings.

The Chamber is requesting TOT funding (\$8,000) from the City of Weed (2nd Draw).

Events in July: The Chamber is working together with the Carnevale Committee to prepare for a successful Event. We are expecting the event to be bigger and better with more vendors, more teams to compete and a Corn-hole event. We expect more ticket sales because people have been unable to get out and about for so long and want to get out. We hope for good weather and hopefully no Fires..,

Update – Weed Brochure and Map. I am continuing to seek assistance from artists and graphic artists in the area, to construct a map of the two commercial areas of Weed and areas surrounding the City. It may take some time to round up the proper team and get a cost for the initial artwork and the final production and printing. I will be looking at all businesses and retail establishments for contributions towards the map.

New Memberships: We will require Board members to make time to do a presentation to Chamber Platinum Sponsors, La Florista and Perfect Union in the upcoming week or two. These members have been waiting to have this presentation for a few months. The weather is cooperating, so we need to get this done.

Landscaper for the Cabin: Still looking for someone to take care of the property twice a month. Jeanne has a contact who is interested in the work and will follow up.

**b) Executive Committee Report and/or Action Recommended:**

May 12, 2021 meeting canceled – No action to report.

c) **Reports / Updates:**

i. **Review and Discuss Proposed 2021-2022 Budget** – Motion was made (Ronda / Margaret) to approve 2021-2022 budget. Motion passed.

ii. **Directory and Visit Siskiyou Magazine** – Richard will call paper to follow up and see what the status of the publication is now that Jim Mullins is no longer with the paper. Will also check to see how Chamber events can be added to Enjoy Magazine list of events.

iii. **Upcoming Events:**

- **Weed Farmers Market** –Planning is going well, lots of good promotion of the event. The market is set to begin June 12<sup>th</sup>. The agreement has been signed by the City of Weed. Need to create a Facebook event.

- **Weed Carnavale** – Scheduled for July 7 – 11, 2021. Details regarding activities and events held during this event are under discussion and will be reported on as needed. No t-shirts for sale this year... Slogan this year... “A year like no other, welcome back to Carnevale”. Softball Tournament will be coordinated by Bobby Reed. Corn-hole tournament (non-sanctioned) will be added to this year’s event. Breakfast by Swim Team on Saturday morning at the Park. Sons will do a Thursday night dinner. Facility use requests done, other details are also being taken care of. Thursday afternoon lunch by Weed Athletics (tentative). Corporate sponsor letters to be mailed out soon. Food vendor applications are open... one food truck so far. Will bring out the event boards to sell slots.

- **Rollin in Weed Car Show** – Richard would like to move forward with holding the Car Show later this summer. Have been receiving calls of inquiry. Tentatively looking to hold the event on August 28. Also considering idea of working with Weed Rotary to hold the Car Show same day as the Wine & Hops event.

- **Chinese Auction 2021** –Scheduled for October 2, 2021. Will be held at Sons’ of Italy – partnership with Sons’ running the bar (Kim). Theme to be “Roaring 20’s.

iv. **City Beautification (Downtown Weed)** –Moving forward, slowly. Would like two tall, bright-colored pots placed near the Arch (or hanging baskets) and two more at the Chamber. Bright colors at the entrance to Main Street. Also use neutral colors that match building color – idea for a nice grey, and something that would show off the flower of the plants. Jeanne would like to also see hanging flower baskets along the street. Richard spoke to the City to ask if they could schedule street-sweeping on a regular basis. Patc offered to help with ordering flowers/plants.

- Letter to Downtown Business Owners / Property Managers – Draft copy was provided for review. Let Richard know if any editing is needed. Marie will invite Sue to attend next meeting and give update on what is happening with the City and hear update from the Chamber on projects. Richard will talk to the City Manager and ask if they can put letter in mail with water bills.

- Weed Arch Renovation Project – Pending. Garrett will provide update at the next meeting. Still trying to get Bobby Reed scheduled. Patc offered to call and talk to him.
- Landscaper for the Cabin: Still looking for someone to take care of the property twice a month. Jeanne has a contact who is interested in the work and will follow up and report back to the Board at the next meeting.
- Relocate Sculpture “Vision” that is next to City Hall to more visible location, perhaps next to the arrow in front of the Cabin. Richard will draft letter to be sent to City requesting permission to relocate (at Chamber expense).

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, June 16, 2021 beginning at 6 p.m., Hi Lo Cafe. Meeting adjourned at 7:12 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary  
Board of Directors  
Weed Chamber of Commerce

Approved By:

Garrett Green, President  
Board of Directors  
Weed Chamber of Commerce

**Future Agenda Items for Discussion / Consideration:**

- City Christmas Decorations – Patc will research ideas and provide proposal
- Joint Meeting of Community Organizations (Chamber, Weed Rotary, etc.)
- Old Fashioned Christmas 2021
- More Events Held at Heritage Plaza (Car Show)
- Community Stage - Look for paperwork on the Stage (ask City to produce)