



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of May 18, 2022

Board Members Present:

- Ronda Gubetta
- Marie Green
- Elizabeth Tabor
- Dawnie Slabaugh
- Patc Dawson
- Jeannie Tuman
- Margaret Dean
- Alysia Garcia

- **Board Members Absent:** Garrett Greene

Staff Present: Richard Dinges

Guests Present: None

Meeting Called to Order: 6:07 p.m.

Item 1: Open Forum

Margaret requested next meeting discuss double payment made by Elizabeth for La Florista membership dues.

Item 2: Consent Agenda:

- a) Approval of Meeting Minutes of April 27, 2022
 - b) Financial Reports for April 2022
- Still questions regarding membership dues received for 2022, 2021, 2020. Need to figure out what has been applied to memberships and if correctly entered in QBs?
 - Margaret spoke to the bookkeeper who entered credit card fees as bank fees. Bookkeeping fee is not paid to bookkeeper... what is it for, where does it get paid too? Exactly what do we have to work with? How much money in the bank. Can we start a new 'corporation' in QBs to get the reports to make sense and balance correctly?
 - Elizabeth said she heard from City of Weed regarding who can be provided/awarded TOT funds. It does not have to be a 501c3 org... City staff have looked all over for paperwork. Ronda, said she was told otherwise....
 - Finance Committee still needs to meet and work through the process. (see notes from April meeting) Will be done by July 1st.

Motion was made (Marie / Ronda) to approve the Consent Agenda. Motion passed.

Item 3: Regular Agenda:

- a) **Executive Director Report** – see written report. TOT in 2021 – received \$42,000 (asked for \$54,000). Richard suggests we ask for more in 2022. Application due May 31, 2022.

b) Executive Committee Report and/or Action Recommended:

- Accept letters of resignation – Alysia, Margaret, and Ronda submitted letters of resignation effective May 31, 2022. President Tabor requested the members extend their commitment on the board to June 30, 2022 in order for the Board and Finance Task Force to bring updated process back for approval and time to get chamber business back on track.
- Board Commitment Calendar – Dawnie will set up and send out a doodle calendar asking for Board members to sign up and volunteer in the Cabin during the summer months. Help out with Chamber work... featured businesses, mixer events, drive memberships, etc. – set goals and achieve challenges. Richard – establish event committee to oversee all events... make sure tasks are completed.
- Update from Finance Committee – No update. Committee to meet and report back on task identified during April 2022 meeting. Marie will talk to Tri Counties Bank and ask for them to attend meeting and present a proposal for opening new account for Visitor's Center. The Visitor's Center needs its own EIN, separate from the Weed Chamber EIN. Finance Committee will look at what needs to be done to establish EIN.

c) Reports / Updates:

- i. TOT – Marie, Elizabeth, and Richard will meet to discuss TOT funding request. Application due to City of Weed by May 31st.
- ii. Weed Carnevale - Committee meeting scheduled for May 19th. Raymond Strack is coordinating music. Need to finalize locations for ticket sales. Ronda working updates for ticket packets. What date will parade be held... several requests to hold on Saturday? Alysia needs to work out details with City of Weed.
- iii. **2022 Events** –Event dates have been set as follows:
 - Business Mixer (May 13) – Very nice event. Good attendance. Received several commitments for new chamber memberships (need to follow up and collect forms and payment. Next mixer will be held at Mt Shasta Brewery (date TBD). Need to figure out if mixers will be held monthly, bi-monthly, or quarterly.
 - Steampunk Festival – Rescheduled from May 21-22 to June 18-19. Richard plans to attend festival in Placerville (5/21-22). He will invite their vendors to attend our event in June.
 - Car and Bike Show – no update
 - Cornhole Tournament – no update
 - Trunk or Treat – no update
 - Old Fashioned Christmas Party – no update

iv. **Other Items for Discussion**

- Chamber Logo – Elizabeth reviewed ideas with Charles and should have artwork soon for review.
- Chamber Sign Board for Events – Recommend tabling this item to October 2022.
- South Weed Advertising Sign Proposal – Been discussed a few times, consensus a great idea. But no idea how to move forward. TOT funding could possibly be used... also for the Arch.
- Chamber Website/Webpages and Social Media – Discover Siskiyou considering allocating \$5,000 to each County Chamber for website, webpages, etc. would have a coordinated look but we would have to work with their web manager – Pusher.

v. **City Beautification (Downtown Weed)** – Jeannie is going to assess the planters on Main Street in order to replenish flowers. Board motion to allocate \$150 for the purchase of plants/flowers. Marie / Alysia – motion passed.

vi. **Cabin Improvements** – having a ‘short’ in the electrical at the Cabin. Richard will follow up and report back.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, June 15 beginning at 6 p.m., at the Hi Lo Cafe. Meeting adjourned at 8:19 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Elizabeth Tabor, President
Board of Directors
Weed Chamber of Commerce