



Weed Chamber of Commerce

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Weed Chamber of Commerce Board of Directors Meeting Minutes of March 17, 2021

Board Members Present:

- Garrett Greene
- Dawnie Slabaugh
- Marie Green (Zoom)
- Patc Dawson
- Margaret Dean
- Ronda Gubetta
- Elizabeth Tabor
- Alysia Garcia

Board Members Absent:

- Jeanne Tuman
- Garrett Greene

Staff Present: Richard Dinges, Director

Guests Present: none

Meeting Called to Order: Vice President Alysia Garcia called the meeting to order at 5:41 p.m.

Item 1: Open Forum

Richard requested time off on March 26 - 29.

Item 2: Consent Agenda:

- a) Approval of Meeting Minutes of February 17, 2021.
- b) Financial Reports for February 2021

Profit and Loss shows loss as funding from the City is pending. Richard will be meeting with the City Manager on March 18. Expects to receive the first installment payment at meeting.

Motion was made (Margaret / Elizabeth) to approve the Consent Agenda. Motion passed.

Item 3: Regular Agenda:

- a) **Executive Director Report** – Richard provided the following as a written report:

Main Account - Bank Balance as of 1/31/2021 – \$9078.29

Foundation Checking Account: Bank Balance as of 1/31/2021 - \$735.00

Foundation Savings Account: Bank Balance as of 1/31/2 - \$9,058.28

The Visitors Center has had 55 guests since reopening to visitors on January 5, 2021. Hours of operation are Tuesday thru Friday, 10 am to 4 pm. The message on the recorder has been changed to reflect that information. The visitor traffic has been slow and traffic along

Highway 97 is slowly coming back. The County is now in Tier 2 (Red) which allows small groups to meet with mask and distancing requirements along with a percentage of capacity for local restaurants.

Currently there are still only two Chambers Open in Siskiyou County they are Mt Shasta (Thurs – Monday) and Weed (Tues – Friday). Citizens/Business owners in Yreka are working together to create a new North Siskiyou Chamber which should be operational by the end of this month.

California Relief Grant Program - The Chamber applied for the grant of \$5,000 and were notified that we were put into Round 2 of the Grant Pool. We should know in April whether or not we have been selected.

The Chamber has also submitted application to Mechanics for the “PPP Second Draw”. We have not received any information at this time. Richard will follow up with Mechanics Bank as our email is down. Our carrier has had problems for the past couple of weeks.

The Chamber Directory has been put on hold because three of the Chambers we are seeking to join are currently closed (Dunsmuir, McCloud and Yreka, who is interested). I will pursue the matter later in spring. If we can't get participation soon, I believe we will have to produce the directory on our own.

The Chamber has acquired a meeting with the City Manager on Thursday, March 18, 2021, in reference to the requested TOT Funds from the City of Weed in the amount \$8,000 for Advertising, Marketing and Operation. I am continuing to work with the City on receipts for operational costs, upcoming advertising for events and marketing.

Weed Brochure and Map – Richard is currently seeking assistance from Artists and Graphic Artists in the area to construct a map of the two commercial areas of Weed and the areas surrounding the City. It may take some time to round up the proper team and get a cost for the initial artwork and the final production and printing. Richard will be looking at all businesses and retail establishments for contributions towards the map.

New Memberships: Cal-Ore Communications (used PayPal to pay for membership dues)`

Landscaper at the Cabin: I spoke with Wes Dutt who performs the lawn and garden work at the Weed Cemetery. He is interested in performing the work, it is minimal in the winter. However, the summer and fall are the busiest with trimming, weeding and picking up the fallen leaves. He is willing to take on the task, although he hasn't been back to fill out an information form.

b) Executive Committee Report and/or Action Recommended:

No action taken during March 10 meeting.

Motion was made (Ronda / Margaret) to direct the Chamber Director to set up a new email account as the current account is not working. Motion passed.

c) Reports / Updates:

- i. **Upcoming Events:** Dawnie will design a ‘rack’ card for printing that includes all Chamber events for the year.
- **Easter Egg Hunt** – The Chamber has agreed to participate in the Easter Egg Hunt this year and have reserved one toilet and two hand washing stations from Big Valley out of Redding. The items will be delivered on Friday and retrieved on Monday. We will need a location for the items to be dropped and secured over the weekend. I understand that the Chamber will provide the tickets for the drawings and the prizes. I am awaiting a poster to provide the information on the event from Garrett Greene. Garrett has prizes for the raffle.
 - **420 Event w/La Florista** - The Chamber will assist in the event and has been asked to reserve the stage from the City for that day. There has been a delay of the meeting (La Florista/Perfect Union) which has been postponed to the following week, March 22 or 23. Director Alysia Garcia and I will be attending the meeting, other Directors are welcome. There was some discussion of the Chamber selling food at the event but was never decided. Elizabeth has confirmed “Sundown Poachers” to play from 5 to 8 pm. She is paying for the band personally. The Chamber will donate two baskets for raffling.
 - **Weed Farmers Market** – Yasya still working on signage. Agreement will be submitted to the City of Weed for approval in April.
 - **Weed Carnavale** – Scheduled for July 7 – 11, 2021. Details regarding activities and events held during this event are under discussion and will be reported on as needed. Elizabeth offered to coordinate the softball tournament if needed. Will have food trucks instead of nonprofits selling food.
 - **Rollin in Weed Car Show** – Need to consider rescheduling the date as the McCloud Chamber of Commerce has scheduled their event for August 22, 2021, the date we had originally selected. Will look to schedule the week prior – August 14, 2021. Need to determine where the event will be located (Main Street or Charlie Byrd Park). Alysia and Elizabeth will help to coordinate this event.
 - **Chinese Auction 2021** –Tentatively scheduled for October 2, 2021. Will be held at Sons’ of Italy – partnership with Sons’ running the bar (Kim). Theme to be “Roaring 20’s),
- ii. **Landscaper for the Cabin** – Richard spoke with Wes Dutt who performs the lawn and garden work at the Weed Cemetery and Cougar Park. He is interested in performing the work, it is minimal in the winter. However, the summer and fall are the busiest with trimming, weeding and picking up the fallen leaves. He is willing to take on the task, although he hasn’t been back to fill out an information form.
- iii. **City Beautification (Downtown Weed)** –Margaret is willing to go to Medford with Richard to look and purchase pots for decoration... start at the Chamber and Weed Arch and then work our way down Main Street.
- **Weed Arch Renovation Project** – Project pending due to weather. Need warmer weather to be able to paint and refinish the arch. SW Maintenance will install the

new lights. Expect this project to be completed before end of May.

- Chamber Sign Board – Advertising Opportunity
- Summer 2021 Visitors to Weed – Siskiyou County is expecting lots of visitors this summer. Businesses will be encouraged to ‘spruce’ up their store fronts.

iv. **Membership Update 2020-2021** – See Item 3.a).

v. **South County Chamber Directory 2020-2021 (MOU Development)** – See Item 3.a).

vi. **Other Items for Discussion:**

- The Directors directed Richard to draft and send a letter to downtown property owners/business managers to ‘clean up’ property of debris.
- Central Weed Welcome sign needs refreshing/replacement – new vinyl.

Item 4: **Next Meeting Date and Time:**

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, April 21 18, 2021 beginning at 5:30 p.m., (Location TBD). Meeting adjourned at 7:13 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Green, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- City Christmas Decorations – Patc will research ideas and provide proposal