



Weed Chamber of Commerce

34 Main Street, Weed, CA 96094
Phone: (530) 938-4624 Fax: (530) 938-1658

Weed Chamber of Commerce Board of Directors Meeting Minutes of January 20, 2021

Board Members Present:

- Dawnie Slabaugh
- Marie Green
- Margaret Dean
- Garrett Greene
- Patc Dawson
- Alysia Garcia
- Ronda Gubetta

Board Members Absent:

- Jeanne Tuman
- Elizabeth Tabor

Staff Present: Richard Dinges, Director

Guests Present: Yasya Berezovskiy, representing Weed Farmers Market

Meeting Called to Order: President Garrett Greene called the meeting to order at 5:38 p.m.

Item 1:

Open Forum

No open forum items were discussed.

Item 2:

Consent Agenda:

- a) Approval of Meeting Minutes of December 16, 2020.
- b) Financial Reports for December 2020

Motion was made (Margaret / Patc) to approve the Consent Agenda. Motion passed.

Item 3:

Regular Agenda:

- a) **Executive Director Report** – Richard provided the following as a written report:

Main Account - Bank Balance as of 12/31/2020 – \$13,456.13

Foundation Checking Account: Bank Balance as of 12/31/2020 - \$735.00

Foundation Savings Account: Bank Balance as of 12/31/20 - \$9,058.14

The Visitors Center has had 13 guests since reopening to the public on January 5, 2021. Our days and hours of operation are Tuesday thru Friday, 10 a.m. to 4 p.m. The visitor traffic has been slow, and traffic along Highway 97 has significantly decreased. The County remains in Tier 1 (purple) with the “Limited Stay at Home” order in place until January 21, 2021. The only two Chambers of Commerce currently open in the County are Mt Shasta (Thursday – Monday) and Weed (Tuesday – Friday).

The Chamber has applied for the California Relief Grant Program of \$5,000 to offset losses and costs. The application and attachments were submitted to the State portal on Sunday, January 10, 2021.

The Chamber has also submitted application to Mechanics Bank for the "PPP Second Draw". We should be getting our formal application as soon as Mechanics Bank reviews our pre-application.

The Chamber Directory has been put on hold because three of the Chambers we are seeking to partner with are currently closed (Dunsmuir, McCloud and Yreka). Richard will pursue the matter before the end of January.

The quarterly State and Federal taxes have been filed electronically and funds have been received by those agencies.

The Chamber received three applications for the Christmas Lighting Contest. Gift cards have been purchased and Richard will notify the winners to pick up their prizes from the Cabin.

The Chamber will be requesting TOT Funds from the City on January 30 in the amount \$8,000 for advertising, marketing and operations.

b) Executive Committee Report and/or Action Recommended:

- i. **Weed Farmers Market** - The Weed Farmers Market, represented by Yasya Berezovskiy, requests the Weed Chamber of Commerce act as fiscal sponsor under the umbrella of the Weed Chamber of Commerce Foundation 501c3. The State requires that a Farmers have a 501c3 or, support of one in order to be involved in the State Farmers Market Program. The Farmers Market would have their own Checking Account under the Chamber Foundation and they (Farmers Market) would have to pay a monthly minimal cost for Bookkeeping. The Chamber Foundation will have to present an MOU to the City of Weed for approval by City Council as the Farmers Market would be located on City Property. The Weed Parks and Recreation Center/Department will also need to be involved in the planning of the event. The Chamber may be responsible for any Public Liability coverage and may have to cover Workers Compensation during the event. The Chamber Foundation cannot allow the Farmers Market to take place on any private property due to liability constraints. The Board may consider further discussion and have a representative from the Board oversee the event with the Farmers Market Manager. The Farmers Market entity should be a Chamber Member. The first market date is scheduled for June 12, 2021.

Motion was made (Alysia / Marie) to partner with the Weed Farmers Market as a fiscal sponsor. Motion approved.

- ii. **Chamber Insurance for the Cabin** –Reese Gallup submitted a proposal from Nationwide Insurance to replace the current insurance policy, which is due to expire in February 14, 2021. The new policy reflects the upcoming coverage which has increased coverage for less money. The Chamber is saving \$148. Richard is also awaiting a proposal for the Directors and Officers (D & O) insurance which the Chamber does not currently have. That quote is expected to be received soon.

Motion was made (Ronda / Marie) to accept the proposal for new insurance from Harbor's Insurance with the addition of event dates for 2021. Motion passed.

c) Reports / Updates:

- i. **Landscaper for the Cabin** - The Executive Committee discussed a replacement for Peter Alvarado who recently retired at the age of 94. The Chamber is currently seeking a replacement that would be comparable without going to a large firm. If any Board member has a suggestion please submit their name and phone number to the Chamber Office so Richard is able to make contact. Garrett recommended Bobby Reed, Jr and is willing to see if he is interested. Dawnie also suggested contacting the high school to see if any students are interested in volunteering to earn service credits.
- ii. **City Beautification (Downtown Weed)** – No new updates.
- iii. **Membership Update 2020-2021** – Several members need to pay their 20-21 dues. Richard will send reminder letters and will follow up with a phone call soon after.
- iv. **South County Chamber Directory 2020-2021 (MOU Development)** – See Item 3.a).
- v. **Upcoming Events:**
 - Weed Carnavale – Tentatively scheduled (and subject to change) for July 7 – 11, 2021, depending on the current situation of the pandemic and status of Carnival Company availability.
 - Rollin in Weed Car Show – Tentatively scheduled for August 22, 2021.
 - Trunk or Treat – To be scheduled either Saturday, October 30 or Sunday October 31.
 - Chinese Auction 2021 –Tentatively scheduled for October 2, 2021. Will be held at Sons' of Italy – partnership with Sons' running the bar (Kim).
 - Olde Fashioned Christmas – Proposed for either Saturday, December 11 or 18, 2021.
- vi. **Other Items for Discussion** –Ronda recommended inviting Yasya Berezovskiy to join the Weed Chamber Board of Directors. Richard will follow up with Yasya to determine interest.

Item 4: Next Meeting Date and Time:

The next regular meeting of the Weed Chamber Board of Directors will be Wednesday, February 17, 2021 beginning at 5:30 p.m., (Location TBD). Meeting adjourned at 6:43 p.m.

Respectfully Submitted By:



Dawnie Slabaugh, Secretary
Board of Directors
Weed Chamber of Commerce

Approved By:

Garrett Green, President
Board of Directors
Weed Chamber of Commerce

Future Agenda Items for Discussion / Consideration:

- Weed Arch Renovation
- Weed Farmers Market
- Scholarship – Run through the COS Foundation
 - Scholarship Criteria

- How to Apply?
- How Scholarships are awarded?

- New Members
- Quilts – Patc
- Drive Thru Dinner
- WPD Appreciation
- Crystal Geyer Micro Loan Grants