

Blackbird Event Promotions

Janelle Boatright, Vendor Coordinator

Tel: 510-395-1449

Fax: 530-938-1658(Weed Chamber of Commerce, attn: Janelle)

E: Janelle@blackbirdevents.com

Greetings,

Radiostar Studios and Black Bird Event Promotions in partnership with the Weed Chamber of Commerce are pleased to offer festival vending opportunities in Weed, CA for the first annual 4&20 Blackbird Festival on Saturday, July 30th, 2011.

The goal of this innovative festival is to raise funds to purchase a new street clock and signage for the town of Weed, as well as restoring the iconic "Weed Palace Theater" marquee. These projects will accent the ongoing efforts of Weed's Main Street Pride group to beautify and update the downtown city center. Main Street Pride's incredible efforts include putting in new brick sidewalks, new street lamps, and planting trees on Main Street.

The 4&20 Blackbird Festival will encompass 2 blocks of downtown Weed, and feature up to 5 stages, diverse food and vendor booths, street entertainers, and music from over 25 bands, with music ranging from folk, to bluegrass to country to rock! Local businesses will be in full participation.

Please visit our event page on Facebook (under 4&20 Blackbird Music Festival) for additional information about the event. **The estimated attendance for the festival is 1500+ for the one-day event. The booth application is included below. Space is limited so please get them in early to reserve your space.**

Thanks and see you at the festival.

Warmly,

Janelle Boatright

**The First Annual 4&20 Blackbird Music Festival
Vendor/Food Booth Application**

Dates of Event: July 30th, 2011

Hours of Event: 11am-11pm(set up begins at 7am)

Location: Main Street, Weed, CA 96094

Company info: _____

Contact Name: _____

Contact # _____

Contact email: _____

IMPORTANT EVENT INFORMATION

***MANAGEMENT RESERVES THE RIGHT TO ALL BEVERAGE SALES.**

***DUE TO CITY ORDINANCES THERE WILL BE NO GUN OR DRUG
PARAPHERNALIA SALES PERMITTED.**

***THERE WILL BE A \$50 CHARGE FOR ALL RETURNED/NSF CHECKS**

***VENDORS ARE RESPONSIBLE FOR ALL PERMITS AND LICENSES**

***ALL VENDOR BOOTH SPACE SALES ARE FINAL. RAIN OR SHINE.
ABSOLUTELY NO REFUNDS OR CANCELLATIONS.**

***VENDORS ARE ENCOURAGED TO PROVIDE THEIR OWN CANOPY
DECORATIONS**

PLEASE CHOOSE FROM THE FOLLOWING BOOTH LEVELS:

FOR-PROFIT PRODUCT VENDORS:

50.00 (plus 50.00 refundable cleaning fee deposit, separate checks please)

FOR-PROFIT FOOD VENDORS:

100.00 (plus 100.00 refundable cleaning fee deposit, separate checks please)

501C-3 NON-PROFIT ENTITIES (Limited spaces available):

50.00 Flat Fee

*For more information, please email: Janelle@blackbirdevents or call: 510-395-1449.

*FAX signed and completed Contract to: 530-938-1658 Attention: Janelle Boatright

MAKE CHECKS (SEPARATE) PAYABLE TO: Blackbird Event Promotions and mail with signed application to:

Janelle Boatright

51 Main St.

Weed, CA 96094

***Please include photos of products to be sold with application. Thank you.**

WAIVER AGREEMENT (Hold Harmless)

I agree that I have read and understand all information herein provided and will honor all festival policies stated in this application, including the Vendor Information and Condition Sheet. I acknowledge that this is only an application and that I will be notified of my acceptance by Zone Management Artist Services should my application be accepted. All vendor and display booth applications will be reviewed and approved by Blackbird event promotions and will be confirmed on a first come, first serve basis upon receipt of payment in full. We are not responsible for lost or stolen articles.

By signing this agreement, the Vendor agrees that Blackbird Event Promotions, its employees or agents, the City of Weed its officers, agents or employees, sub-contractors or persons under their direction and control, shall not be responsible for fire theft, damage or loss to said booth or any article in same, or any cause or form of injuries suffered by the principles or their employees.

The validity, construction and effect of this contract shall be governed and enforced by the laws of the State of California and constitutes the entire contract. Payment of deposit constitutes acknowledgment by holder that he/she has read and agrees to the entire terms of this agreement.

Signature _____ Date _____

FAX Received _____

Check Received _____

***Please review all vendor information before applying. Due to great demand for booth spaces, all vendors must meet the conditions listed herein below, and on the application itself, to be considered for acceptance.**

GENERAL FESTIVAL INFORMATION

All applications are subject to committee approval. Booth placement will be decided in advance. Vendors may note their desired booth location on the application, but preference is not guaranteed. Booth placements will be determined based on a number of criteria including full application and payment, wares to be sold, booth sizes and requirements and space available.

APPLICATION AND PAYMENT INFORMATION

Each applicant must submit a completed application and full payment no later than July 23, 2011. Each and every booth applicant must submit a separate application based on the type of wares proposed.